



## Stage II *Form B*: Community Initiatives Project Narrative (12 page maximum)

Project Title: \_\_\_\_\_

Applicant: \_\_\_\_\_

In the space below, please provide a clear and concise summary of the proposed project using the headings provided. Also include information about associated collaborations and partnerships, and strategies for long-term funding and viability (if applicable). The five components must not exceed a total of twelve (12) double spaced pages, using a 10 point font.

- a. **Population(s) to be Served:** Provide a clear description of the population(s) that will be impacted by your project. Why did you choose this population? What is the size of the population? How many of the population will be served or impacted by your project? Provide local data (if available) that supports the need to target the identified population.
- b. **Project Overview and Strategy:** Provide a clear and concise description of your project, as well as the strategy that you will use to achieve your goals. Include the status of any partnerships or collaborations that will be necessary to complete this project successfully. Why is your project the best use of our limited funds given all the opportunities before us? Describe any elements of creativity or innovation in your proposed project.
- c. **Expected Barriers/Challenges:** Every project will face barriers and challenges. Please provide the barriers and challenges that you expect to face, as well as the strategy you will employ to address the barriers and challenges.
- d. **Project Outcomes:** CHE is very focused on program outcomes. Therefore, as part of the Stage II application, be specific in describing measurable and verifiable outcomes that you expect to achieve. We encourage you to be ambitious, yet reasonable, in proposing the outcomes. Whenever possible, set your project goals relative to baseline data.
- e. **Applicant's Qualifications:** In narrative form, provide a brief description of the mission of the applicant organization, including the services provided, the persons served, and the geographic region served.