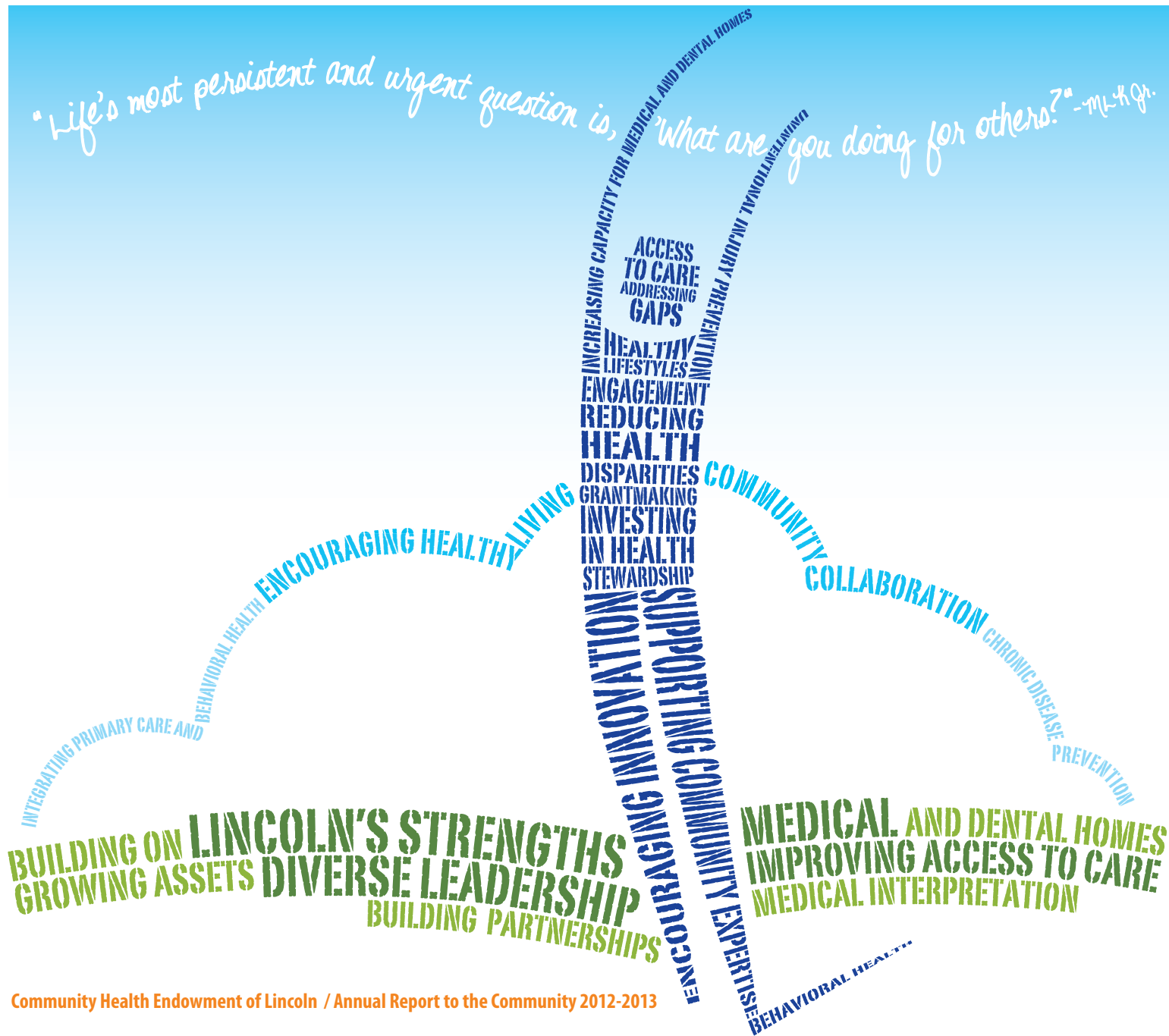


"Life's most persistent and urgent question is, 'What are you doing for others?'" -MLK Jr.



## 2) Community Health Endowment of Lincoln / Annual Report to the Community 2012-2013

### Board of Trustees 2012-2013

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#### Rick Poore

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#### Tina Udell

*Ameritas Investment Partners*

#### Charles Wilson, M.D.

*Cardiologist, Retired*

### Staff

#### Lori Vrtiska Seibel

*President/CEO*

#### Stephanie Harley Eells

*Project Manager*

#### Jodi Loos

*Office Manager*



*Sitting from left: Michael J. Tavlin, Kimberly A. Russel, Britt Miller, Georgia Blobaum, Charles Wilson, M.D. and Tom Beckius.  
Standing from left: Stephanie Eells, Carole Burt, Charlene Gondring, Jodi Loos, Douglas A. Ganz, Tina Udell, Kim Moore,  
Michael Molvar, D.D.S., Judy Halstead and Lori Seibel. Absent: Rick Poore and Loren Mestre-Roberts.*

EXECUTIVE LETTER

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## Much More Than Money

*"What is the size of your fund?"*

*"What is your average rate of return?"*

*"How many dollars did you grant?"*

These are typically the first questions we are asked. The size of our fund and how much money the fund returns to a community are often viewed as the principle measures of fund relevance and success. As the financial assets of the Community Health Endowment have continued to grow, it is tempting to focus on financial reports, investment returns and fund balances. After all, bigger is

better, right?

We don't think of it that way.

While our fund balance is important to assuring the strength and ongoing sustainability of CHE and its impact on future generations, we believe our greater value is found in much more than money. CHE is the sum of many parts, a unique combination of characteristics that provide value to Lincoln. We are COMMUNITY COLLABORATION. We are BUILDING PARTNERSHIPS. We are CULTURAL COMPETENCY. We are DIVERSE LEADERSHIP. The fabric of CHE is woven with our priorities to encourage healthy

living, improve access to medical and dental homes, and reduce health disparities and more. None of these parts stand alone. Together they reveal a portrait of what CHE is and what we are trying to accomplish. We are ever mindful of the guiding words of Dr. Martin Luther King, Jr., who said "Life's most persistent and urgent question is, 'What are you doing for others?'"

We are proud that our financial standing has been strong through volatile economic times, but we are even more proud that many community agencies have shared their dreams and ideas with us,

been willing to join us at a common table, embraced cultural competency and diverse leadership, closed gaps in our safety net and pioneered new ideas. Our goal is not bigger is better, but that we will use our dollars to "do for others" and thereby help make a real and lasting difference in the lives of Lincoln residents.



Michael J. Tavlin, *Chair*



Lori Vrtiska Seibel, *President/CEO*



## About The Endowment

CHE is a municipal endowment with a vision to make Lincoln, Nebraska the healthiest community in the nation. Created as the result of the sale of Lincoln General Hospital, CHE provides funding to "health and health-related programs or projects which further the health, safety, or welfare of the residents of the City of Lincoln." Since inception in 1998, CHE has approved over \$18 million in grants to local agencies and organizations while growing its assets at the rate of inflation.

## Our Values

**STEWARDSHIP**  
Using resources prudently, while growing and preserving assets.

**COLLABORATION**  
Partnering to build healthy children, families, and neighborhoods.

**COMMUNITY EXPERTISE**  
Valuing good ideas from the heart of our community.

**INNOVATION**  
Finding new and better ways to improve the health of our increasingly diverse community.

## Funding Priorities

Each year the CHE Board of Trustees sets new funding priorities that address community needs, gaps and emerging trends. Priorities for FY2012-2013 were:

- > **SPARK! FUND:** One-time, one year grants to ignite interest, test a new idea, take a risk, support bold innovation and/or transform a traditional approach.
- > **TARGETED FUND:** Increase access to medical homes, primary care and urgent care.
- > **OPEN FUND:** Address priorities established by a community planning process, Mobilizing for

Action Through Planning and Partnerships (MAPP).

- Chronic Disease Prevention
- Access to Care
- Unintentional Injury Prevention
- Behavioral Health

No matter the priorities, CHE consistently places an emphasis on building upon Lincoln's strengths, serving those at highest risk for the poorest health outcomes and pursuing effective community collaborations. More information about CHE grant making is available at [www.CHELincoln.org](http://www.CHELincoln.org).

## Grants/Funding Commitments FY 2012-2013

Project Name	Grant Summary	Yr(s)	Amount	Agency
Emergency Shelter Provision – A New Model	Obtain national expertise and consultation regarding a new emergency shelter model.	1 of 1	\$8,571	Friendship Home
Community Breastfeeding Initiative	Support a Community Breastfeeding Initiative to establish community-wide policies and education.	1 of 1	\$15,000	Lancaster County Medical Society
Independence & Counseling Center	Assist in the construction and renovation of Bryan Health Independence and Counseling Centers.	1 of 1	\$50,000	Bryan Health Foundation
Sustainability Support	Assist in the purchase of a van to transport children receiving therapy in the Extended Day Treatment Program.	1 of 1	\$20,000	Child Guidance Center
Many Nations Intensive Outpatient Counseling Program	Support a Licensed Alcohol and Drug Counselor.	1 of 1	\$15,000	Indian Center, Inc.
Stepping On – Building Confidence and Reducing Falls	Provide fall prevention education and training to older adults.	1 of 3	\$38,399	Aging Partners
Access to Healthcare	Purchase medical/dental supplies, equipment, laboratory, specialty services, and medications for volunteer-based health clinics.	1 of 3	\$30,000	Clinic with a Heart
Extended Hours Dental Outreach	Expand public dental health clinic services to Thursday evenings.	1 of 3	\$142,265	Lincoln-Lancaster County Health Department
Health360 – Primary Care Access	Provide primary care and prevention services to uninsured patients in partnership with the private medical community.	1 of 1	\$95,560	Lancaster County Medical Society
Maternal-Child Health Literacy for New Americans	Sponsor a series of maternal and child health classes for immigrant women, primarily Asian and Hispanic, who lack English language skills.	1 of 1	\$13,210	Lincoln Literacy
Partnership for Process Improvement	Conduct quality improvement training among five behavioral health agencies for the purpose of improving business practices and reducing client wait times.	1 of 1	\$7,500	Human Services Federation
Community-Wide Hands Only CPR Education Project	Provide mass training and education in the community about hands-only CPR.	1 of 1	\$15,000	Lincoln Fire & Rescue
Diabetic Supplies for the Poor & Uninsured	Secure low-cost diabetic supplies using group purchasing power among safety net providers.	1 of 1	\$15,000	Lincoln-Lancaster County Health Department

## Grants/Funding Commitments FY 2012-2013 (continued)

Project Name	Grant Summary	Yr(s)	Amount	Agency
Healthy Families Multidisciplinary Program	Create and implement an 8-12 week multidisciplinary program providing nutrition, exercise, and medical expertise to children who are overweight and their families.	1 of 1	\$15,000	Teach a Kid to Fish
One Campus Development	Provide gap funding to support the implementation of the One Campus project, a large scale grant effort to consolidate services and research for seniors.	1 of 1	\$7,500	Seniors Foundation
Stepping Stones for Families	Provide general support to assist women who are pregnant/parenting in achieving self-sufficiency.	2 of 3	\$45,000	Lincoln Medical Education Partnership
Family Planning Services Expansion	Provide funding to increase the availability of nursing services in the Lincoln clinic.	2 of 3	\$96,666	Family Health Services, Inc.
Youth In Action for Wellness	Establish a comprehensive wellness program for the youth served by out-of-home and juvenile justice programs.	2 of 3	\$133,500	CEDARS Youth Services
BUILD Project	Provide counseling services to young adults, ages 16-24, who are struggling with behavioral and emotional issues.	2 of 3	\$69,000	HUB-Central Access Point for Young Adults
Friendship Home's Pre-Shelter Program	Increase the level of pre-shelter services available to women and children on the Friendship Home waiting list.	2 of 3	\$134,534	Friendship Home
Wellness Coordinator	Provide partial funding for a Wellness Coordinator in the Lincoln Public Schools.	2 of 3	\$45,313	Partnership for a Healthy Lincoln
Health360 – Project Access and Medication Assistance Program	Provide specialty care medical services and medication assistance for clients who are uninsured.	2 of 3 & 5 of 5	\$169,113	Lancaster County Medical Society
Community Center Expansion	Assist in new construction that allows for the creation of new programs to serve children, youth and families in poverty.	3 of 3	\$75,000	The Salvation Army
Gardening for the Community	Provide operational support for Community CROPS to expand gardens throughout Lincoln.	3 of 3	\$44,640	Community CROPS
Improving the Health of Vulnerable Children	Continue lactation assistance to low-income women at the Lincoln Medical Education Partnership, WIC Clinic, and People's Health Center.	3 of 3	\$30,000	MilkWorks
Taking the Game to the Community 2010	Enhance community tennis offerings among low-income children and youth.	3 of 3	\$30,184	Friends of Woods Tennis Inc

## Grants/Funding Commitments FY 2012-2013 *(continued)*

Project Name	Grant Summary	Yr(s)	Amount	Agency
Teach a Kid to Fish Capacity Building	Provide operational support for Teach a Kid to Fish, a childhood obesity prevention project.	3 of 3	\$180,000	Teach a Kid to Fish
Project A.L.L.	Increase the pool of diverse candidates to serve on non-profit and governmental boards and develop an online platform for engaging project participants, alumni and community partners.	Year 6	\$11,500	Leadership Lincoln
Health Hub	Develop a "hub" of patient advocates to connect uninsured individuals to all forms of available assistance.	3 of 3	\$550,209	Center for People in Need
CARE Project	Provide counseling, alcohol education, referral and evaluation to those struggling with substance abuse and addictions.	3 of 3	\$35,000	Matt Talbot Kitchen & Outreach
Mental Health Peer Intervention Collaboration	Provide mental health peer specialists to assist adults served by the Bryan Health emergency room, adult/senior psychiatric units, and Lincoln Police Department.	2 of 3	\$395,751	Mental Health Association of Nebraska
Transforming Behavioral Healthcare	Transform the paper-based patient records of CenterPointe, Cornhusker Place, Houses of Hope, and St. Monica's to electronic patient records for purposes of health information exchange and improved patient outcomes.	2 of 3	\$356,903	electronic Behavioral Health Information Network - eBHIN
City Health and Fitness Channel	Utilize the current City TV Channel 10 as a health, fitness, and wellness channel.	2 of 3	\$135,000	City of Lincoln
Partnership for a Healthy Lincoln	Develop a community-wide, collaborative project to: 1. Strengthen Lincoln's healthcare safety net; 2. Bring community partners together to implement one or more highly visible, public/private initiatives; and 3. Develop strategies to impact health-related policy through advocacy and action.	3 of 3	\$477,000	Partnership for a Healthy Lincoln
Integration of Behavioral Health and Primary Care at People's Health Center	Provide integrated behavioral health services at the People's Health Center.	3 of 3	\$400,000	People's Health Center





The CHE office was built in part to serve as a location for community groups to meet, dialogue, be inspired and develop solutions. CHE is pleased to offer use of their Community Room to local nonprofit organizations for business related purposes without charge. Contact CHE to inquire about use of the Community Room.

## Financials

Please contact the Community Health Endowment to receive a copy of the most recent audited financial statements.

## Community Health Endowment of Lincoln

250 N. 21st Street, Suite 2  
Lincoln, NE 68503

402-436-5516

[www.CHELincoln.org](http://www.CHELincoln.org)

If you wish to contribute to the health of Lincoln and make a gift to the Community Health Endowment, please contact the President/CEO, Lori Vrtiska Seibel.