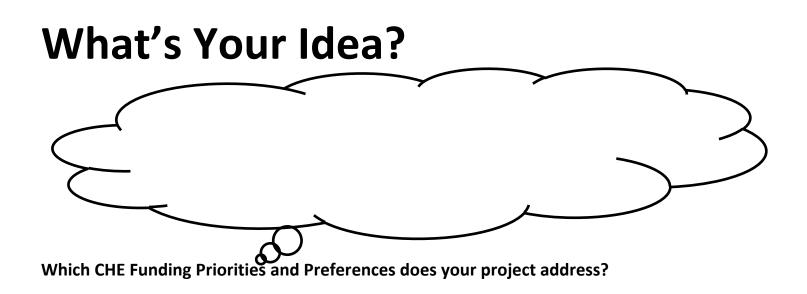


2019 Applicant Information

October 2018

Community Health

Notes



What evidence or data demonstrates the need for your project in Lincoln and Lancaster County? Where might you find data to support the need? (Funding Preference, Project Description Question)

What specific activities will happen during your project to address the need? (*Project Description Question*)

How will people in Lincoln be healthier because of this project? What does success look like? (Healthier Community & Outcomes Question)

How will you measure success? How will you track progress?

(Healthier Community & Outcomes Question)

Who else might be able to help you with this project? Does anyone in Lincoln have a similar interest or focus or serve a similar population? Can you work together? (Funding Preference, Partnerships & Sustainability Question)

How will you sustain your project if you need funding beyond a CHE grant? (*Partnerships & Sustainability Question*)



2019 Funding Calendar

Spring 2019 Grant Cycle

Week of October 15, 2018	Stage I Applicant Workshops
January 11, 2019, 12 noon	Stage I Applications Due
March 1, 2019	Invitations Extended to Submit Stage II Applications
March 7, 2019, 1 p.m.	Stage II Applicant Workshop (By invitation only)
April 5, 2019, 12 noon	Stage II Applications Due
May 24, 2019	Grantees Notified
July 1, 2019	Grant Period Begins; Funds Available

Fall 2019 Grant Cycle

Week of April 8, 2019	Stage I Applicant Workshops (Tentative - check website for details.)
June 7, 2019, 12 noon	Stage I Applications Due
By July 13, 2019	Invitations Extended to Submit Stage II Applications
Week of July 15	Stage II Applicant Workshop (By invitation only. Date to be confirmed.)
August 30, 2019, 12 noon	Stage II Applications Due
October 25, 2019	Grantees Notified
January 1, 2020	Grant Period Begins – Funds Available

Eligible to Apply

- 501(c)3 organizations
- Government and public agencies
- Dollar-for-dollar matching funds for capital projects

Not Eligible to Apply

- Individuals through direct financial contributions
- Projects outside Lincoln and surrounding area
- Laboratory or clinical research
- Non tax-exempt organizations
- Endowments
- Fundraising efforts
- Lobbying
- Debt reduction

Spark!

- Must address one or more funding priorities
- Ignite, test, take a risk, innovate, transform
- One-time, one-year, non-renewable
- Up to \$20,000

Funding Categories

Targeted

- Must address one or more funding priorities
- Program support, operational support, and matching funds for equipment and capital construction/renovation are eligible
- Up to three years of support
- Any amount

Funding Priorities and Preferences

Priorities

CHE has three funding priority areas for 2019. By inviting applications that address these priorities, CHE strives to tackle recognized community challenges, create lasting impact, and make Lincoln the healthiest community in the nation.

Health Innovation

- Helping adults and children stay healthy outside of a clinical setting
- Embracing bold ideas and community-based solutions that enhance traditional models of health care and/or behavioral health care

Early Childhood Investments

- Reducing or eliminating childhood toxic stress
- Reducing childhood obesity
- Improving maternal health and birth outcomes

Prevention

• Fostering healthy behaviors that lead to improved health outcomes

Preferences

Grant requests in the three priority areas have an improved chance of success when certain factors are also addressed. While including these factors in a grant application does not guarantee funding from CHE, applicants are encouraged to consider the following Funding Preferences whenever possible:

Cross-Sector Collaboration

• The application creates intentional linkages between cross-sector partners in areas such as health, housing, neighborhoods, finance/banking, economic development, education, and others.

Impact on Poverty

• The application recognizes the role poverty plays in causing or addressing a community issue.

Evidence-Based Models

• The application uses evidence-based models or proven approaches to inform program design and delivery.

Use of Local Data

• The application uses local data to inform the need, target group, or geographic area to be addressed.

Places to Look for Data

- Inside your organization: Google Maps, My Maps, https://www.google.com/maps/about/mymaps/
- CHE's Place Matters project: <u>www.chelincoln.org/placematters</u>
- City of Lincoln Open Data and Performance Management Portal: www.opendata.lincoln.ne.gov
- Lincoln-Lancaster County Health Department, Health Promotion, Data, and Evaluation: <u>http://lincoln.ne.gov/city/health/pde/</u>
- Lincoln Public Schools: lps.org →Departments→Instruction→Assessment & Evaluation→Statistics and Evaluations→Annual Statistical Handbook, <u>https://home.lps.org/assessment/77-2/</u>
- City Health Dashboard, https://www.cityhealthdashboard.com/
- Lincoln Vital Signs: <u>www.lincolnvitalsigns.org</u>
- Nebraska Department of Education: <u>www.drs.education.ne.gov</u>
- Nebraska Department of Health & Human Services: <u>www.dhhs.ne.gov</u>
- Kids Count Data Center: <u>http://datacenter.kidscount.org</u>
- Voices for Children: <u>http://voicesforchildren.com</u>
- Community Commons: <u>www.communitycommons.org</u>
- U.S. Census Bureau: <u>https://factfinder.census.gov/</u>
- American Community Survey: <u>https://www.census.gov/programs-surveys/acs.html</u>

What Goes in My Stage I Application

Application Questions

The following questions are on the the CHE Stage I (LOI) application. The number in parentheses is the number of characters allowed for each answer.

- Project Name (100)
- Project Summary (350)
- Total Request from CHE (20) For Targeted Applications Only:
 - Amount Requested Year 1
 - Amount Requested Year 2
 - Amount Requested Year 3
- Total Project Cost (20)
- Funding Priority (Check boxes select all that apply)
- Funding Preferences (Check boxes select all that apply)
- Project Description (2500) Clearly describe how your project addresses one or more of the funding priorities and why you believe this is the best or most innovative approach. Be sure you know your target population. Include Lincoln-specific data (demographics, health status, poverty rate) and, if applicable, geographic target area (census tracts(s), block groups(s), neighborhood(s)).
- Healthier Community and Outcomes (1500) How will Lincoln be healthier if this project is funded? How will you monitor, measure, and evaluate the outcomes of the project and the impact on the target population?
- Partnerships and Sustainability (1500) What other groups or organizations will be involved in the project? If the project is funded, describe how you will continue the project when CHE funding ends.
- Stage I Budget (Excel template downloadable from online application)
- Budget Explanation (500) –Are there budget items that need explanation? Explain any discrepancy between the Revenue and Expense budgets.

Best Practices for Healthy Living Grant Applications

If you are seeking funding for wellness and fitness programs, you must address the following best practices in your application. Use the narrative portions of the grant application and, in Stage II, the work plan to describe how the proposed program and your organization will incorporate these practices.

- Connection to Participant Priorities
 - How does the project relate to the current life situation of the proposed participants? How have you measured the interest of proposed participants?
- Plan to Attract Participants
 - How will you attract or encourage individuals to participate?
- Sense of Community Among Participants
 - How will the participants develop a sense of community and accountability with one another and the project leaders?
- Behavior Change
 - What elements in the project will go beyond exposure and education and support long-term change in habits and behaviors?
- Objective Assessment of Real Health Outcomes
 - How will participants be assessed before, during and after the project?
- Focus on Long-Term Results
 - Describe how this healthy living project fits with other programs and services offered by your organization.
- Demonstrated Commitment to the Wellness of Your Organization's Staff
 - What healthy living or wellness programs and services does your organization currently offer to staff?
- Demonstrated Commitment to Wellness Programming by Organizational Leadership
 - The signature of your organization's leader on the application verifies that your President, CEO, or Executive Director and Board are committed to healthy living programs and services.

Budget Forms

CHE's budget forms allow you to clearly identify sources of support and revenue. Support/Revenue and Expenses are on separate tabs on the budget form you will download from the online application. Please be sure to complete both tabs for each year of funding requested in your application. The Stage I application requires a less detailed budget than the Stage II application. Make sure to download the appropriate template from the online application form.

Stage I Support/Revenue Budget Form

	Project Name: Type Project Name Here			
	Stage I		New Column	
	Year One Budget		()	
	SUPPORT/ REVENUE	Requested from CHE	Other Support/Revenue	Total Support/Revenue
	Amount requested from CHE	\$0		\$0
0	Cash Committed from Other Sources		\$0	\$0
1	(Identify source(s) on separate lines below)			
2			\$0	\$0
3	A second s		\$0	\$0
4			\$0	\$0
-	Cash Anticipated from Other Sources		1	
6	(Identify source(s) on separate lines below)			
7			\$0	\$0
8			\$0	\$0
9	D. L. (D. L. (D.		\$0	\$0
0	Project-Related Income/Revenue			
1	(Identify source(s) on separate lines below)			
2			\$0	\$0
3			\$0	\$0
4	Desired Delated in Kind Constant	-	\$0	\$0
	Project-Related In-Kind Support (Identify source(s) on separate lines below)	-		
5	(identity source(s) on separate times below)		\$0	\$0
8			\$0	\$0
9			\$0	\$0
	Other Support		ΨQ	
1	(Identify source(s) on separate lines below)		-	
2			\$0	\$0
3			\$0	\$0
4			\$0	\$0
	Total	\$0	\$0	\$0
2	Click on Expenses Tab to complete your proposed budget.	40	ΨŪ	40
7	ener en expenses rub to complete jour proposed budget			
8				
9				
0				
1				
2			Complete ty	vo tabs for eac
3			complete ti	

0

Stage I Expense Budget Form

Agency Name:	Type Agency Name Here		1		
Project Name:	Type Project Name Here				
<u> </u>					
Stage I				New Column	
Year One Budget EXPENSES			Requested from	Other	Total
EXPENSES		FTE	CHE	Support /Revenue	Expenses
Personnel					
Salaries (list positions and FT	E)				
	2		\$0	\$0	\$0
			\$0	\$0	\$C
			\$0		\$C
			\$0		\$C
			\$0	\$0	\$C
Payroll Taxes/Benefits (sp	ecify)				
			\$0		\$0
			\$0 \$0		\$0 \$0
			\$0 \$0		\$0 \$0
			\$0		\$0 \$0
Subtotal Personnel			\$0		\$0 \$0
			ψ0	ΨŬ	\$ 0
Operating					
Office Operations			\$0	\$0	\$0
(Telephone, postage, office					
supplies/equipment, printing, r	nileage)				
Tasiaira O. Eskusatian				* 0	
Training & Education			\$0	\$0	\$0
(Professional development, tra	ivel,				
educational materials)					
Medical Supplies			\$0	\$0	\$0
			\$	\$	ψu
Equipment			\$0	\$0	\$0
(Equipment, technology)					
Facility			\$0	\$0	\$0
(Rent/Utilities)					
Facility Improvement					
Construction			\$0		\$0
Facility-Related Equipment			\$0		\$0
Professional Services (Archite	ect, etc.)		\$0	\$0	\$0
Other (Identify)					
			\$0	\$0	\$0
			\$0		\$0 \$0
			\$0		\$0
			\$0		\$0 \$0
Subtotal Operating			\$0		\$0
Subtotal Expenses*			\$0		\$0
	of subtotal expenses requested from				
CHE)*			\$0		\$0
Total Expenses			\$0	\$0	\$0
DIFFERENCE					
TOTAL SUPPORT/REVEN	NUE		\$0	\$0	\$0
(TOTAL EXPENSES)			\$0	\$0	\$0

Frequently Asked Budget Questions

Do you want to see the total project cost or just the funding we are requesting from CHE?

The application and budget forms provide places for you to show the total project cost <u>and</u> the funding you are requesting from CHE. Please include both.

Should we count in-kind contributions in the total project cost?

Yes. Include equipment, supplies, staffing, rent, volunteers or other non-monetary support that is a direct benefit to the project. In-kind contributions can be provided by the applicant or project partners. In-kind contributions cover costs that are necessary for the project to happen.

How do we show in-kind contributions?

The budget templates for both Stage I and II applications include a column for in-kind contributions. In Stage II, if resources – in-kind or otherwise – are being provided by project partners, make sure you include a letter of commitment from the partner organization(s).

Does CHE fund operating costs?

Yes.

Does CHE fund indirect costs?

Yes. CHE considers indirect costs to be costs associated with administrative overhead, fiscal/accounting services, and other general, operational and agency support that are not readily assignable to a specific project or program. The amount you request for indirect costs should not exceed 10% of your total request from CHE.

Does CHE require matching funds?

CHE requires a match for capital, renovation or equipment grants. A match is not required for Spark! grants. Cash or donated goods or services contributed by a third party count as matching funds. General operating funds or in-kind contributions by the applicant do NOT count as matching funds. Donated goods and services received prior to the grant period may be considered match if the goods and services are fully dedicated to the project.

Application Process

CHE uses an online application for all applications. The application form is accessible on the CHE website here: http://www.chelincoln.org/grant_program/ready_to_apply.html. CHE recommends that you compose your application in a word processing document and copy and paste into the online application. Please be aware that character counts can vary between programs; you may need to edit the application after you paste the information into the online form.

CHE uses a two-stage application process. Stage I (LOI) is a short application that will give CHE a good understanding of the proposed project and the difference you hope to make through the project without requiring a full application. Stage II is open to invited applicants only and requires a full application, work plan, detailed budget and supporting documents.

Practical Approaches to Writing a CHE Grant

by Kim Hachiya

Six Big Ideas for Grant Writing Success

- 1. Read all the directions.
 - a. Ask questions if you don't understand or need more information.
 - b. Look for key phrases, etc., that CHE is highlighting.
- 2. Collect all the data CHE requests; learn how to do research using the internet and other research techniques. Use keywords, phrases, and follow suggested links. The good people at the public library can be very helpful.
- 3. Answer the questions that are asked.
- 4. Draw bright and solid connections between your agency and the items the grantmaker requests. No need to be subtle. Be positive, active, and affirmative.
- 5. Write in active voice; edit ruthlessly; remember that spelling and grammar matter. Mistakes indicate sloppy thinking or that you really didn't care enough to sweat the details. It can push an "on the bubble" applicant into the "no" category.
- 6. Meet the deadlines. Noon does not mean 12:01. Grantmakers looking for ways to eliminate applications see late applicants as low-hanging fruit. And, it's an issue of fairness. If everyone else played by the rules, so should you.

Six More Ideas

- 1. Talk through your application out loud with another person; write down the ideas. Then use those as the outline for writing.
- 2. When citing sources from the web, convert long URLs into short URLs with either tinyurl.com or bitly.com.
- 3. Avoid your industry's jargon.
- 4. Have someone less familiar with your agency read your drafts to spot holes or inconsistencies that you missed due to your insider knowledge.
- 5. Have someone else proofread your document to catch spelling, grammar, etc. Do not rely solely on spellcheck/grammar check for this.
- 6. To save characters when doing an application that is character limited, use just one space after a period. Delete words like very or really. Use numerals instead of spelling out numbers.

Contact Information:

Kim Hachiya kim.hachiya@gmail.com (402) 421-9588 (preferred) (402) 570-9931 (alternate)



We're Here to Help!

CHE staff want to answer questions about the funding priorities and preferences and the application process. Additional information is also available on the CHE website, www.chelincoln.org.

CHE Staff

Lori Seibel, President/CEO Lori.Seibel@chelincoln.org

Marcia White, Program Manager Marcia.White@chelincoln.org

Jodi Loos, Office Manager Jodi.Loos@chelincoln.org

Contact Us

Community Health Endowment 250 No. 21st Street, Suite 2 Lincoln, NE 68503 P: 402-436-5516 F: 402-436-4128 www.chelincoln.org www.facebook.com/chelincoln @che_lincoln



During introductions, we'll ask you to tell a six-word story describing your project idea.

Here are some examples of six-word stories describing grants funded by CHE.







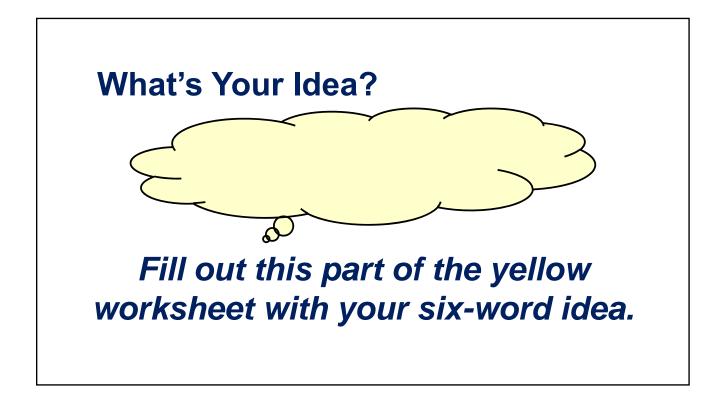




Immigrants & refugees need mental health care.









10/22/2018







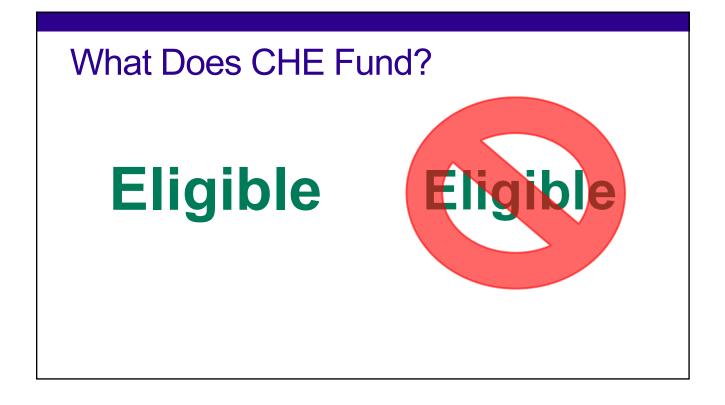
Funding Budget

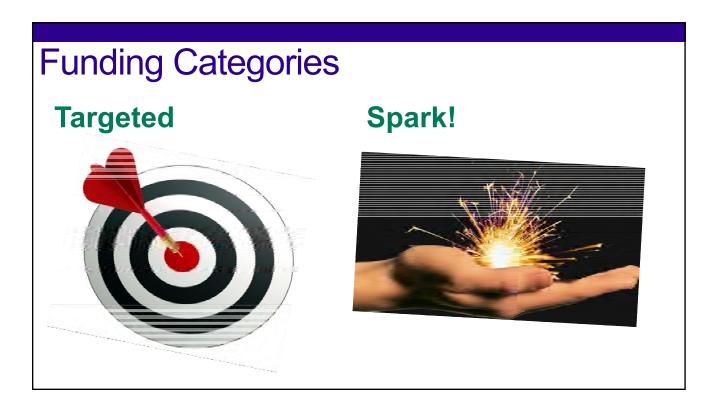
Spring 2019 Grant Cycle

- 2018-19 Grant Budget \$2 million
- \$1.5 million in previous obligations (includes pending Fall 2018 applications)
- Up to \$500,000 for new grants in Spring 2019

Funding Calendar – Spring 2019

Activity	Due Date
Stage I Proposals Due	January 11, 2019, 12 noon
Invitation to Stage II	by March 1, 2019
Stage II Applicant Workshop	Thursday, March 7, 2019, 1 p.m. (by invitation)
Stage II Proposals Due	April 5, 2019, 12 noon
Grantees Notified	by May 24, 2019
Grant Period Begins/Funds Available	July 1, 2019







Funding Priorities

Health Innovation

- Helping adults and children stay healthy outside of a clinical setting.
- Embracing bold ideas and community-based solutions that enhance traditional models of health care and behavioral health care.

Funding Priorities

Early Childhood Investments

- Reducing or eliminating childhood toxic stress
- Reducing childhood obesity
- Improved maternal health and birth outcomes

Funding Priorities

Prevention

 Fostering healthy behaviors that lead to improved health outcomes.

Funding Preferences

Cross-Sector Collaboration

Intentional linkages between cross-sector partners such as health, housing, neighborhoods, finance/banking, economic development, ...

Funding Preferences

Impact of Poverty

Recognizes the role poverty plays in causing or addressing a community issue.

Funding Preferences

Evidence-based Models

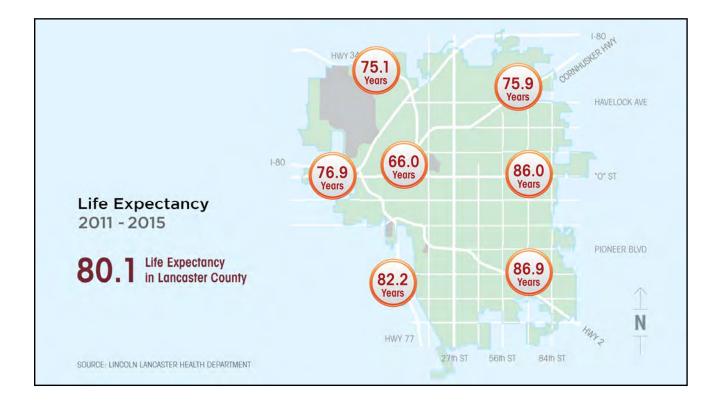
Uses evidence-based models or proven approaches to inform program design and delivery.

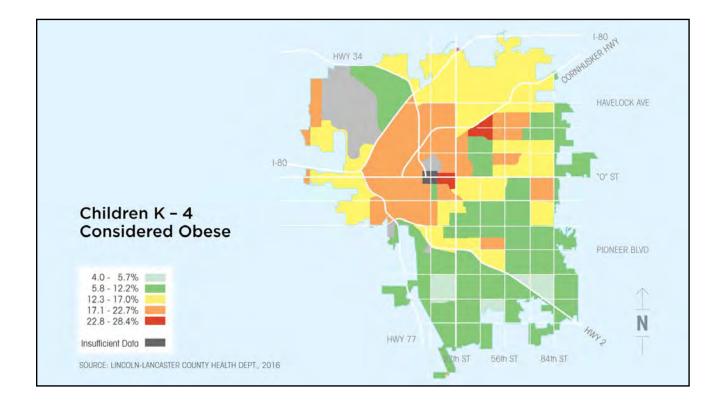
Funding Preferences

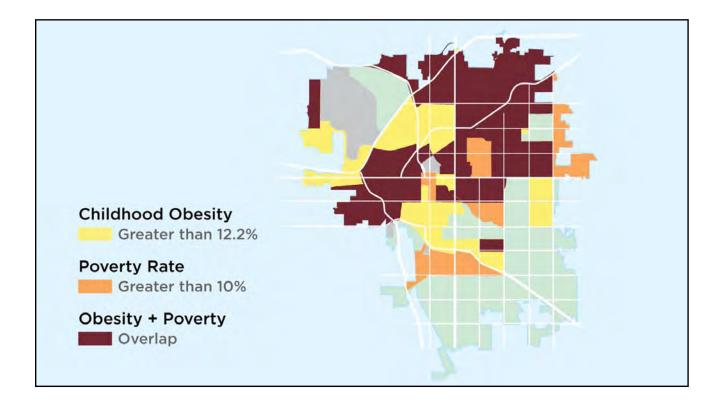
Use of Local Data

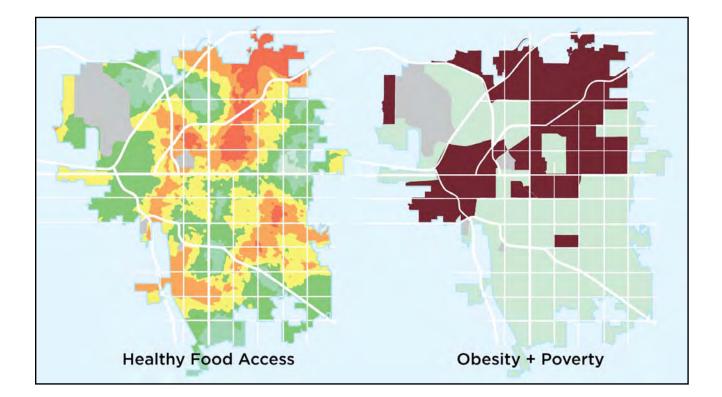
Uses local data to inform the need, target group, or geographic area to be addressed.

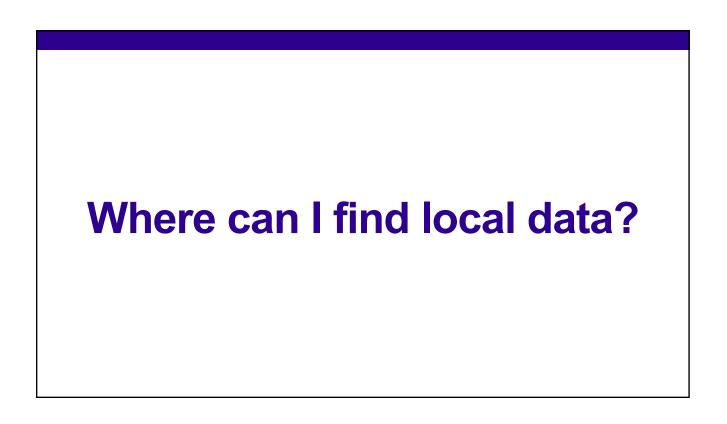




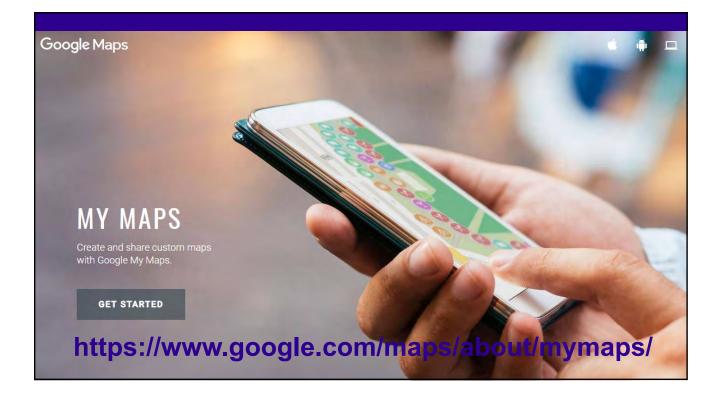




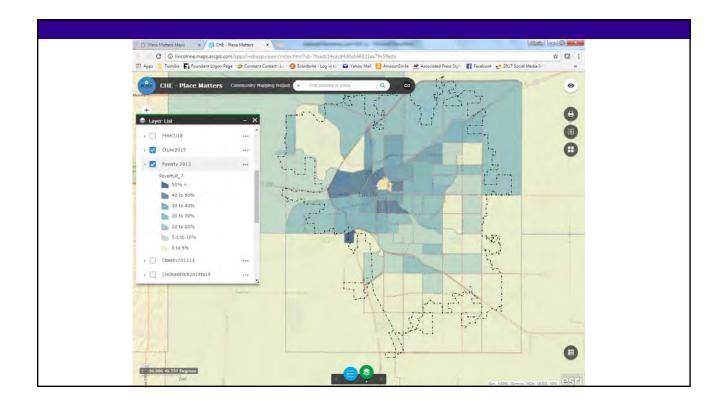






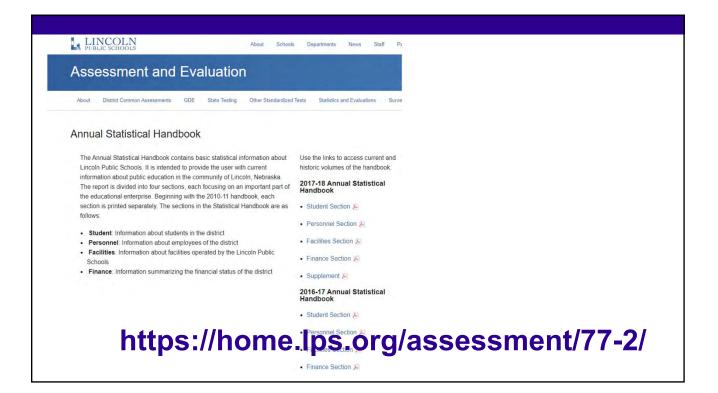


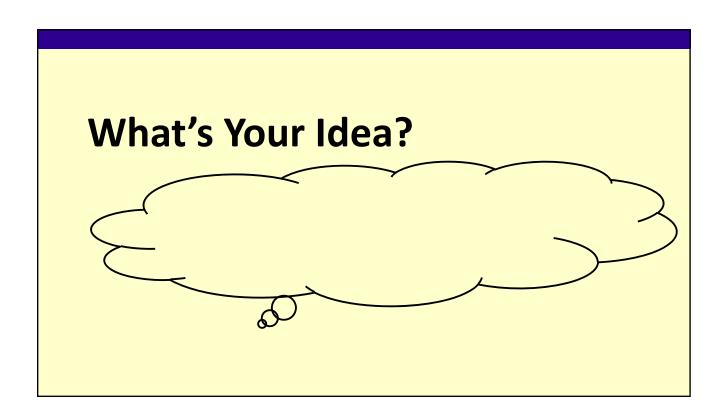






City of LINCOLN Hea NEBRASKA	Ith Promotion, Data	& Evaluation	+ Search Health Data			
Vital Statistics Vital Statistics Vital Statis Home Birth Data De	www.wony Vital Enderline y Ener Sons ath Data	Heal	Ith Promotion, Data & Evaluation He	me		
	Vital Statistic Lancaster (s: Birth Data County 2017				
	Select Yea	ar 2017 •				
Total Number of Births Lancaster County 2017	Gender Lancaster County 2017	Births to Teen Mothers Lancaster County 2017	Low Birth Weight Births Lancaster County 2017			
3,925	Male 2,040 Female 1,885	Teen Mom 4.2% Not a Teen 95.8%	Yes 7.6% No 92.4%			
	Birth Rate Lancaster County		Births by Race and Ethnicity Lancaster County 2017			
Ruha par Lite Population. 2000	100 2001 2002 2008 2008 2008 2008 2008 2		The State Representation of the State Stat			
Births by Age Group of Mother Laterative County 2017	http://weint		tere 10+ Prenatal Visits Lancaster County 2017 Na 65.200 March 2000 March 2000	gov/city	y/healt	h/pde/

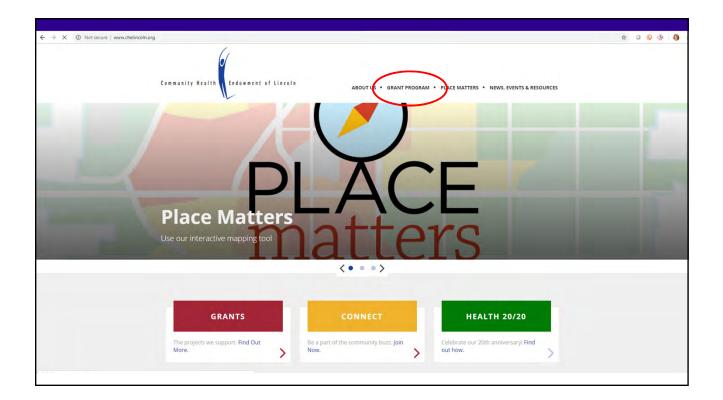


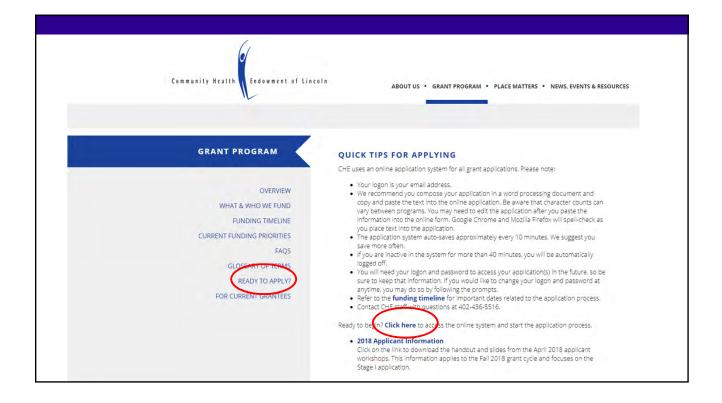


What Goes in My Application?

Budget Forms

- Separate tabs/worksheets
 - Support/Revenue
 - Expenses
- Sample forms





① 1 Attps://www.grantinterface.com/Home/Logon	?Uri 🗉 90% ···· 💟 🟠 🔍 ₃hoo.com/d/folders/: →	₩ 11
Community He	alth Endowment of Lincoln	
Logon Page		
Email Address*	Welcome to the Community Health Endowment Online Grant	
marcia.white@chelincoln.org	portal.	
Password*	New Users: Please "Create New Account" to complete the	
	registration process and create your logon credentials.	
	Existing Users: Please enter your credentials and log on. If you	
Log On Create New Account	forgot your password, please use the "Forgot your Password" link to reset your password.	
Forgot your Password?		
	Not Sure? If you think that you or someone at your organization has already registered in the system, do not create a new account.	
	Please contact our Grant Administrator at Jodi Loos@chelincoln.org to receive your user name and password.	
	Applicant Facing Tutorial The Applicant Facing Tutorial will walk you through the Log On and	
	Application Processes.	

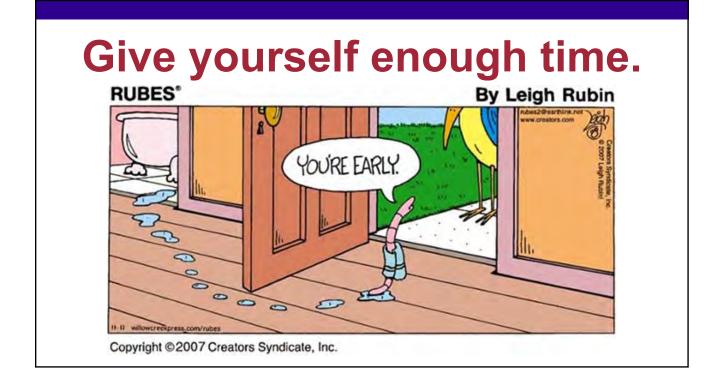
How Do I Apply?

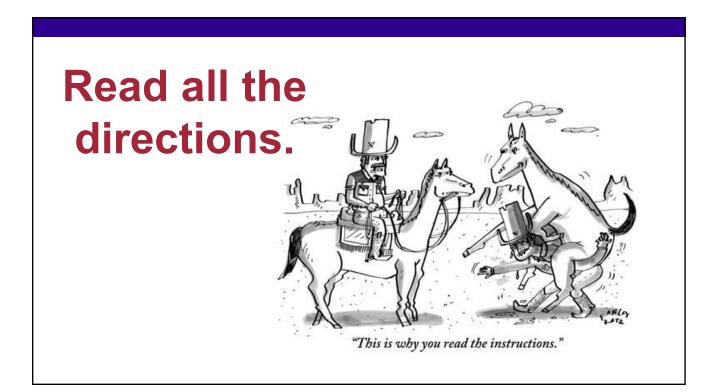
Online Application Tips

- Established users use original account
- Uploaded documents become links
- Bookmark the GLM Logon page
- Save often
- Compose in Word, copy & paste into online form
- Use Google Chrome 14 or higher, Firefox 9 or Safari 4 or higher

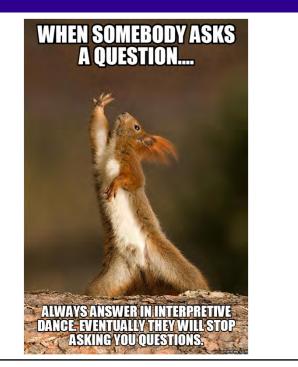
Practical Approaches to Writing a CHE Grant

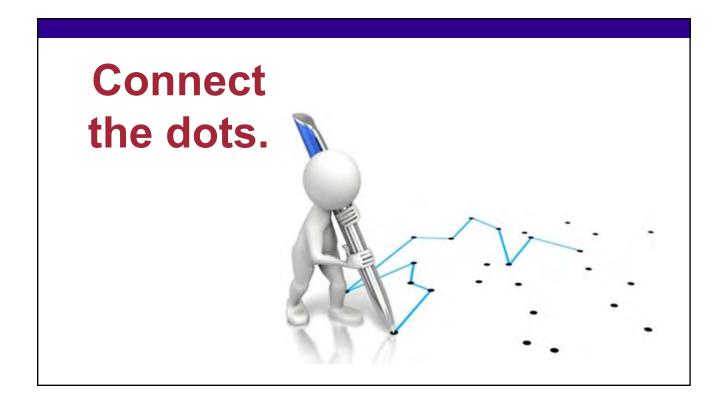
Kim Hachiya



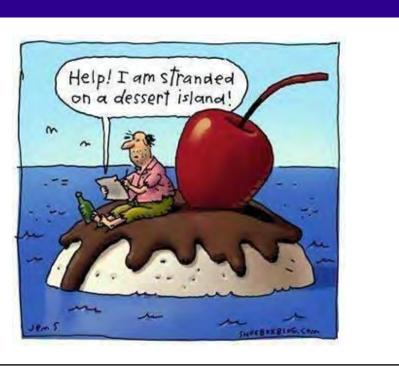


Answer the questions that are asked.





Spelling and grammar matter.



Remember:

- Stage I Applications due by NOON, Friday, January 11, 2019
- Give yourself enough time to have someone else read and proof
- We're here to help

Contact Us

Community Health Endowment 250 No. 21st Street, Suite 2 Lincoln, NE 68503 402-436-5516

www.chelincoln.org

Lori Seibel, President/CEO Lori.Seibel@chelincoln.org

Marcia White, Program Manager Marcia.White@chelincoln.org

Jodi Loos, Office Manager Jodi.Loos@chelincoln.org