Community Health



#### Community Health Endowment of Lincoln

Summer 2012

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## CHE Annual Meeting & Report 2012



Click on the photo above to view the annual report online.

If you missed the CHE Annual Meeting, you can view an abbreviated version online at annual meeting video.

#### Let's Build Nebraska



This free portal is for nonprofit staff and volunteers seeking to increase the quality of life in Nebraska. Let's Build Nebraska is full of resources, expertise and opportunities to help you succeed.

Let's Build Nebraska - Resources to Build Great Nonprofits! www.letsbuildnebraska.org

#### **Back to School Jamm!**

Clyde Malone Community Center 2032 U Street August 12, 2012; 3-5:00 p.m.

## **CHE Announces Funding Availability**

#### Deadline to Submit is August 3, 2012

The Board of Trustees of CHE has announced the availability of \$400,000 to address the top priorities of Mobilizing for Action through Planning and Partnership (MAPP). Facilitated locally by the Lincoln-Lancaster County Health Department, MAPP is a community-driven strategic planning process for improving community health. The MAPP priorities are:

- · Chronic Disease Prevention
- · Access to Care
- Unintentional Injury Prevention (including violence prevention)
- Behavioral Health (including substance abuse)

Stage I applications that address the MAPP priorities are now being accepted as part of an open, competitive funding process. Additional information and application materials can be found **online**. The deadline to submit is August 3, 2012 at 5:00 p.m. Information about CHE's next funding cycle will be made available in November, 2012.

## Hands-Only CPR Saves Lives

#### **Grant Aims to Increase Number Who Know Hands-Only CPR**

Less than a third of people who need CPR receive it. This summer a broad coalition of Lincoln partners with a shared goal of saving lives, called **EasyCPR.org**, hopes to change this by empowering bystanders to perform Hands-Only CPR. "More people would have a second chance of survival if private citizens used handsonly CPR during the crucial few minutes between the call to 911 and the arrival of medics," said Assistant Fire Chief Pat Borer.



With the help of a \$15,000 CHE grant to Lincoln Fire and Rescue, the coalition will provide community education and outreach with the goal of training at least 3,000 people and to triple the number of people who survive sudden cardiac arrest. The project also involves a media campaign and mass training events for the community.

Alex McKiernan, Project Coordinator, says the process is simple and saves lives. "Not only is Hands-Only CPR at least as effective as traditional CPR, but people are more willing to try it. No mouth-to-mouth resuscitation or hours of CPR training is needed." If you are interested in supporting this project or if you would like to schedule an easycpr.org training, email <a href="info@easycpr.org">info@easycpr.org</a> or call 402-441-6264.

Additional sponsors of this project include the Lincoln-Lancaster County Health Department, Nebraska Heart Institute & Heart Hospital, Saint Elizabeth Regional Medical Center, and the Lancaster County Medical Society and Alliance.

View a short video demonstrating Hands-Only CPR: <u>American Heart Association - Hands-Only DEMO</u>

## CHE Announces Two Funding Awards

#### **Grants to Increase Medical Home & Primary Care Access**

On the heels of the Supreme Court ruling on healthcare reform, the CHE Board of Trustees has approved funding for two projects that will expand the availability of medical homes and primary care. These projects represent the type of new partnerships and capacity-building that will be necessary in a new era of health care. Read on to learn about the two grants.

### **CHE Annual Awards**

#### Mental Health Association of NE and Leadership Lincoln

CHE presented their annual awards at the Annual Meeting with the Community on June 25, 2012. Receiving the <u>HORIZON AWARD</u>, which recognizes a person or group who is enriching the community by sharing their time, resources, and talents to make Lincoln the healthiest community in the nation, was the <u>Mental Health Association of Nebraska</u>. Receiving the <u>CLOSING THE GAP AWARD</u>, which recognizes a person, program, or agency that has made a significant contribution toward addressing health

\*\*Health fair, health screenings for adults, free healthy food, backpack giveaway, and more!

#### **Current Project Partners**

Brain Injury Association of Nebraska BryanLGH Health System **CEDARS Youth Services** Center For People In Need City of Lincoln Cleaner Greener Lincoln Community CROPS Cornhusker Place eBHIN/Southeast Nebraska Behavioral Health Information **Network** El Centro de las Americas Family Health Services, Inc. Family Violence Council Fresh Start Home Food Bank of Lincoln Friends of Woods Tennis, Inc. Friendship Home **Human Services Federation** Lancaster County Medical Society Leadership Lincoln Lincoln/Lancaster County Health <u>Department</u> Lincoln Literacy Council **Lincoln Medical Education** Partnership Matt Talbot Kitchen & Outreach Mental Health Association of <u>Nebraska</u> Nebraska Appleseed **MilkWorks** Partnership for a Healthy Lincoln People's Health Center Prescott Park and Outdoor Classroom/LPS Foundation Region V Systems Saint Elizabeth Regional Medical Center Seniors Foundation Sunrise Communications/KZUM Radio Teach a Kid to Fish The Hub The Salvation Army

#### **Board of Trustees**

Michael J. Tavlin - Chair Kimberly A. Russel - Vice Chair Doug Ganz - Secretary Britt Miller - Treasurer Tom Beckius Charlene Gondring Judy Halstead Loren Mestre-Roberts Michael Molvar, D.D.S. Kim Moore Alison Larson Rick Poore Maria Prendes Lintel, Ph.D. Tina Udell Charles Wilson, M.D.

#### **CHE Staff**

Lori Vrtiska Seibel, President/CEO Stephanie Harley Eells, Project Manager Jodi Loos, Office Manager

#### Join Our Mailing List

disparities in our community, was <u>Leadership Lincoln</u> for their role in coordinating Project A.L.L.: Academy for Local Leadership.

## Streets Alive! Exhibitor Registration

#### Registration Deadline Extended to Friday, August 3

Exhibitors wishing to get their messages about healthy living and wellness programs to more than 3,000 people should join the Streets Alive! team. Exhibitors receive FREE booth space, an eightfoot table and high visibility to participants of all ages. The event occurs along a 3.3. mile venue stretching from near the Malone Center to Woods Park. Exhibitors will be placed in one of five



entertainment zones along the route. The event takes place from 12:30 to 5:00 p.m. on September 9, 2012.

For an exhibitor application or sponsorship inquiries, contact: Carol Jess <a href="mailto:cjess@healthylincoln.org">cjess@healthylincoln.org</a> or 402-310-9997

## Union Plaza Grand Opening

Save the Date - September 13, 2012

The Lincoln Parks Foundation is planning a grand opening for Union Plaza Park on Sept. 13, 2012 from 5:00 - 7:30 pm as final amenities and landscaping are nearing completion in the park. The entire community is invited to celebrate the success of the \$4.75 million fundraising campaign and the addition of the new six acre urban park in the center of Lincoln. Activities include a Children's Discovery Quest hosted by Union Bank, food vendors, live music, fountains and more! CHE will also be hosting free CPR classes for adults in their community room during the event. Be sure to join in the fun! Learn more at **UNION PLAZA** 

The Lincoln Parks Foundation will also sponsor an urban adventure race designed to celebrate Lincoln's parks, trails and public spaces on Sunday, September 23, 2012 at 1:30 p.m.. The race starts at Union Plaza and will have divisions for families as well as the ultra-competitive. The race will involve biking, running/jogging/hiking, and multiple fun challenges while using a map to navigate and locate checkpoints along Lincoln's bike trails. Learn more at Family Challenge

## About the Community Health Endowment The Community Health Endowment (CHE) of Lincoln is a municipal endowment of

The <u>Community Health Endowment</u> (CHE) of Lincoln is a municipal endowment of the City of Lincoln, created in 1998 as a result of the sale of Lincoln General Hospital. The vision of CHE is "to make Lincoln the healthiest community in the nation." To further this vision, CHE has invested nearly \$16 million in grant funding to Lincoln area non-profits working to improve the health and well-being of the community. CHE places an emphasis on building on Lincoln's strengths, serving those at highest risk for the poorest health outcomes, and pursuing effective community collaborations.

Community Health Endowment of Lincoln 250 N. 21st Street, Suite 2 Lincoln, NE 68503 402-436-5516

**Want to learn more about the Community Health Endowment?** CHE staff are available for community presentations regarding the work of CHE and CHE related projects. Contact Jodi today for further information.

#### **Community Space Available to Non-Profits**

The Community Health Endowment (CHE) is pleased to offer community space to local nonprofit organizations for business related purposes without charge, Monday through Friday, between 8:00 a.m. and 4:00 p.m. The meeting room will be available on a first come, first serve basis. Capacity is table seating for 24 and assembly seating for 60. Contact CHE to inquire about using the community room.

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#### Forward email





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Community Health Endowment of Lincoln | P.O. Box 81309 | Lincoln | NE | 68501