

**Community Health Endowment
Board of Trustees Meeting
August 26, 2020
Zoom Conference Call**

Minutes

Trustees Present: (14) Kathy Campbell, Preeta Bansal, Eric Buchanan, Russ Gronewold, Don Herz, Pat Lopez, Dan Marvin, Kim Moore, Marilyn Moore PhD, John Reinhardt DDS, Derek Vance, Janice Walker, John Thompson (1:36 p.m.), Michelle Petersen MD (1:45 p.m.)

Trustees Absent: (1) Rusty Vanneman

Staff Present: (3) Lori Seibel, Marcia White, and Jodi Loos

Welcome: Ms. Campbell called the meeting to order at 1:32 p.m. and welcomed those in attendance.

Approval of the Agenda. Motion: Mr. Herz made a motion to approve the agenda. Second by K. Moore. **Vote:** Yes (12) Walker, Vance, Reinhardt, M. Moore, K. Moore, Marvin, Lopez, Herz, Gronewold, Buchanan, Bansal, Campbell. No (0). Abstain (0).

1. Approval of the Minutes for June 24, 2020.

Motion: Dr. Reinhardt made a motion to approve the minutes. Second by K. Moore. **Vote:** Yes (12) Campbell, Bansal, Buchanan, Gronewold, Herz, Lopez, Marvin, M. Moore, K. Moore, Reinhardt, Vance, Walker. No (0). Abstain (0).

2. Chairman's Report.

A. Article: "*Well-Being and Mental Health amid COVID-19: Differences in Resilience.*" Trustees discussed the article. They agreed it was a timely and interesting article that highlighted inequities, disparities and resilience during the pandemic. Ms. Seibel reminded Trustees to share articles of interest with her for inclusion in future Board packets.

Mr. Thompson joined the meeting at 1:36 p.m.

B. Appointment of Nominations Committee. Ms. Campbell referenced a memo in the Board packet regarding her appointments to the CHE Nominations Committee. The appointments are Mr. Vance, Mr. Herz, and herself. The group will meet in early September to prepare a slate of officers for FY2020/21. Ms. Seibel asked Trustees to contact her if they are interested in serving in an office position.

C. CHE Trustee Recognition and Appointment Update. Ms. Seibel stated that Mr. Marvin, Mr. Buchanan and Ms. Walker are on the City Council agenda for reappointment to the CHE

Board of Trustees. She added that one new Trustee will be appointed by the Mayor and confirmed by the Lincoln City Council in the next few weeks. If approved, the new Trustee will attend the next Board meeting on September 23, 2020. She stated Rusty Vanneman will continue to participate on the RFP Interview Team.

D. Other.

3. President's Report.

A. Monthly Summary. Ms. Seibel stated that a Summary of Activities for June-August, 2020 was included in the Board packet and offered to answer any questions.

B. Annual Report. Ms. Seibel indicated that copies of the Annual Report were mailed with the Board packet. She thanked Ms. White for her work in production of the report. Ms. White stated that the Annual Report is available at the CHE website (www.chelincoln.org) as a viewable online document, a downloadable pdf, or by hard copy upon request.

C. Cultural Centers Collaborative. Ms. Seibel indicated the Cultural Centers Collaborative has resumed their regular meetings. A Project Developer and Executive Assistant are being recruited to assist in the project. Job descriptions for those positions were included in the Board packet. Other funders have shown interest in the Cultural Centers Collaborative and the group is re-energized. Ms. Bansal requested copies of the position descriptions for Trustees to share.

D. Health Equity Project with LLCHD. Ms. Seibel stated CHE staff and LLCHD staff are collaborating on a Health Equity project that includes data, survey work, and community conversations. Ms. Seibel noted that updates will be provided to Trustees.

Dr. Petersen joined the meeting at 1:45 p.m.

E. IDI Proposal. Ms. Seibel stated that, approximately seven years ago, the CHE Board and staff participated in an Intercultural Development Inventory (IDI) conducted by Helen Fagan, Ph.D., Director of Leadership Engagement at UNL. Ms. Seibel suggested that current Trustees may be interested in participating in a similar opportunity. Ms. Seibel referenced a new proposal from Dr. Fagan for a 20-week (9-10 hour time commitment) process. Ms. Seibel indicated the \$100 fee per person would be paid by CHE. Ms. White added that Ms. Fagan indicated that the project could not be completed virtually; therefore, the project would not be initiated until face to face meetings are appropriate.

Ms. Seibel referenced a separate opportunity, Race, Equity and Inclusion (REI). She noted that the REI project is focused more on providing a framework of racist and suppressive activities from past years that have resulted in some of the current events being experienced today. Ms. Seibel stated that several local people have recommended REI. Mr. Buchanan stated that he had participated in REI. This is a two-day process. Trustees discussed both projects and encouraged staff to pursue more information, including the

benefits of conducting one project before the other. Staff will present a summary of their findings at the September Board meeting. Ms. Seibel asked Trustees to forward comments, questions or suggestions to her.

- F. “Year in Review” Presentation. Ms. Seibel presented her “Year in Review” presentation. She reviewed the unique goals and four strategies established one year ago:

Unique Goals for 2019-2020:

- Assure a high level of community engagement with Place Matters 3.0
- Provide leadership to a major convening effort among at least four cultural centers
- Assure development of family wellness services on the Schroder Park campus
- Complete the Reflection and Visioning Process
- Explore hosting an event that explores the intersection of Health, Housing and Equity

Four Strategies for 2019-2020:

- Use Transformational Philanthropy
- Convene Intentional Collaborations
- Use Community Data in Decision-Making
- Celebrate the Community’s Work

Ms. Seibel noted an increase in CHE website activity, social media presence, and email distributions. She stated that, due to Covid-19, the CHE Community Room has not been utilized by non-profit agencies since March. Other activities highlighted included grantmaking, applicant workshops, Committee meetings, Board meetings, site visits, new Trustee and City Council orientations, Board retreat, data work, staff training opportunities, Condominium Association activities, Trustee Celebration, CHE audit, and city budget. She reviewed the status of the CHE investment portfolio and asset allocation.

Ms. Seibel reviewed Unique Goals for 2020-2021:

- Convene, in partnership with LLCHD, the Place Matters Mapping Team.
- Assure completion of the RFP process for a CHE Investment Advisor.
- Work in collaboration with LLCHD to implement a Health Equity Initiative.
- Assure diverse representation on the Board of Trustees.
- Provide continued strategic engagement with the Cultural Centers Coalition.
- Provide a comprehensive update on the recommendations of CHE’s Reflection Report.

Four Strategies in 2020-21:

- Use Transformational Philanthropy
- Convene Intentional Collaborations
- Use Community Data in Decision-Making
- Celebrate the Community’s Work

Ms. Campbell thanked Ms. Seibel, Ms. White and Ms. Loos for their work at CHE. Ms. Seibel thanked Ms. White and Ms. Loos for their continued and steady support.

4. Administration Committee.

- A. President/CEO Performance Evaluation. M. Moore directed Trustees to a memo included in the Board packet outlining the process for the President/CEO Performance Evaluation. She stated that all Trustees would receive a copy of Ms. Seibel's presentation and a link to an online performance evaluation by email. Ms. Moore stated that the evaluation results are confidential. Ms. Moore, Ms. Campbell and Ms. Seibel will meet prior to the September Board meeting to discuss evaluation outcomes. Trustees will have an opportunity for further discussion in Executive Session at the September Board meeting.
- B. Executive Session: Personnel. At 2:30 p.m., M. Moore made a motion to enter into Executive Session to discuss Personnel matters. Second by Marvin. **Vote:** Yes (14) Campbell, Bansal, Buchanan, Gronewold, Herz, Lopez, Marvin, M. Moore, K. Moore, Reinhardt, Vance, Petersen, Thompson, Walker. No (0). Abstain (0).

At 2:49 p.m., M. Moore moved to exit the Executive Session. Second by Marvin. **Vote:** Yes (14) Campbell, Bansal, Buchanan, Gronewold, Herz, Lopez, Marvin, M. Moore, K. Moore, Reinhardt, Vance, Petersen, Thompson, Walker. No (0). Abstain (0).

- C. Other.

5. Investment/Finance Committee.

- A. Treasurer's Report for June and July 2020. Mr. Herz reviewed the July Treasurer's Report and noted no concerns. He reviewed Administration and Funding Committee disbursements. Ms. Campbell acknowledged the Treasurer's Report.
- B. SSGA Monthly Performance and Analysis as of June and July 30, 2020. Mr. Herz reviewed the July preliminary performance report, highlighting a rebound in July of 4.3%. He noted a positive 3-month net return of 8.85%, which lags the CHE policy index by about 80 basis points. He concluded by stating that the total fund is now in excess of \$61 million which is good news in light of the April balance of \$52.6 million.
- C. CPI Calculation. Mr. Herz reviewed the CPI calculation. He noted a nice recovery and positive movement in the last three months.
- D. RFP Update. Mr. Herz noted that the RFP Committee is currently reviewing proposals from 12 investment firms. The RFP Review Team will meet on September 1 to select finalists for a Zoom interview in mid-September. He referenced the RFP review criteria included in the Board packet.

- E. BKD Audit Engagement Letter. Mr. Herz noted that the annual audit agreement with BKD is for Year Two of a four-year contract. He noted no concerns with BKD's performance.
Motion: Moved by Herz to accept the Audit Letter. Second by Marvin. **Vote:** Yes (14) Bansal, Buchanan, Gronewold, Herz, Lopez, Marvin, M. Moore, K. Moore, Reinhardt, Vance, Petersen, Thompson, Walker, Campbell. No (0). Abstain (0).

5. Funding Committee.

- A. Resiliency Fund Update. Ms. Moore stated that 34 applications were submitted to the Resiliency Fund, totaling more than \$6 million over three years and \$3 million in the first year. She noted that Applicant Workshops were conducted online and recorded for online access for those unable to attend.
- B. Quarterly Report Highlights. K. Moore thanked Ms. White for preparing Quarterly Report Highlights. She encouraged Trustees to review the highlights.
- C. Site Visit Participation. K. Moore reviewed site visit participation. She thanked Trustees for their involvement in site visits via Zoom.
- D. Site Visit Interest Indicator. K. Moore reminded Trustees to register their interest in site visits.
- E. Site Visits.
1. REAL Program (Lincoln Police Dept.) Ms. Bansal stated it was an interesting, impressive program, and a good referral model. The program seems to have a positive effect. Mr. Gronewold stated he was pleased with the way peers circle back to "close the loop" with LPD. Ms. Walker stated it is a good model for other departments to consider. Ms. Moore indicated it was a great presentation and program. She added that, in light of current tension in the community, this is a good example of how LPD and the community can work together.
 2. Active Parenting/Short-Term Crisis Response (Hope Spoke) Dr. Reinhardt stated that this was a good site visit. He was impressed with how quickly the program pivoted due to the pandemic. Hope Spoke transitioned to Zoom services quickly. Ms. Seibel added that this is a great example of how an agency can discover new solutions when forced to pivot from their traditional approach.
 3. Other Site Visits. Ms. Seibel noted that three other site visits were recently concluded All Access Pass (The Bay), Society of Care (Santee Sioux) and Health Care System Navigation for the Yezidi Community (UNL). She asked Trustees to share.

Dr. Reinhart stated he was very impressed with his recent site visits at The Bay and Santee Sioux. He noted that the staff were very enthusiastic and continued to move their services forward in response to the pandemic. M. Moore stated that the site visit at The Bay was an uplifting experience and that the level of staff energy was

extraordinary. She added that, in response to the pandemic, The Bay has adapted to new ways of connecting with All-Access passholders. Ms. Campbell noted it is a great example of providing advocacy to vulnerable youth and that They By is currently working with LPS to become a site for a LPS Focus Program. Ms. Bansal noted she was impressed with how The Bay is working with local experts on digital story-telling opportunities.

Health Care System Navigation for the Yezidi Community. Ms. Bansal noted she was very impressed with the site visit. She stated that it will be a good model for other organizations, especially in regard to co-designing with target populations, and for other projects involving the Yezidi population.

Ms. White added that these three programs are all grounded in the communities they serve.

- 7. Public Visibility/Correspondence/Other.** Ms. Seibel highlighted items of interest in the Board packet.
- 8. Adjourn.** The meeting adjourned at 3:22 p.m.