start by thinking differently
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(2009-2010)

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*UNIFI Companies*

Dan Anderson
*Pittenger & Anderson, Inc.*

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**Staff**

Lori Vrtiska Seibel  
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Stephanie Harley Eells  
*Project Manager*

Jodi Loos  
*Office Manager*
As the illustration on the cover of our Annual Report suggests, we may never be able to look at some things the same way again. This is certainly the case with health and health care. The full impact of sweeping health care reform is, in many ways, yet to be determined. However, one thing is clear. This monumental movement has stretched the hearts and minds of every single resident of our nation. It has raised our collective conscience about what we believe about our own health, as well as the health of our families, workplaces, and our most vulnerable neighbors.

Each of us has had to think about health and health care in a new way. Given all the opportunity before us, what better time to start thinking differently?

No single effort or entity can, by itself, transform our health care culture or change individual behaviors. Even the mightiest wave of health care reform cannot achieve what can only be accomplished by the efforts of individuals, families, neighborhoods, and communities. The challenge to each of us is how can we use this momentum, this time of change and re-invention, to create a stronger, healthier community? How can we serve clients and patients better? How can we connect people and organizations in new ways? How can we assure that our safety net is strong and sustainable?

CHE is excited to respond in one significant way by creating the Transformation Fund. This Fund encourages agencies and individuals to look at old problems in new ways, to seek innovative solutions to long-standing challenges. The Transformation Fund encourages us all to start thinking differently. To learn more about this Fund, go to www.chelincoln.org.

Let’s put the energy and momentum that has been created on a national stage to work in our community. It’s time. Start by thinking differently. Let’s change our community one new idea at a time.

Ed Wimes, Chair

Lori Vrtiska Seibel, President/CEO
About The Endowment
CHE is a municipal endowment dedicated to improving the health of all individuals in the Lincoln community. CHE was created as the result of the sale of Lincoln General Hospital and was established to provide funding to “health and health-related programs or projects which further the health, safety, or welfare of the residents of the City of Lincoln.”
With current assets of nearly $60 million, the mission of CHE is to “make Lincoln the healthiest community in the nation.” Since inception in 1998, CHE has provided nearly $14 million in grants to local agencies and organizations. CHE places an emphasis on building on Lincoln’s strengths, serving those at highest risk for the poorest health outcomes, and pursuing effective community collaborations.

Our Values

- **STEWARDSHIP**
  Using resources prudently, while growing and preserving assets.

- **COLLABORATION**
  Partnering to build healthy children, families, and neighborhoods.

- **COMMUNITY EXPERTISE**
  Valuing good ideas from the heart of our community.

- **INNOVATION**
  Finding new and better ways to improve the health of our increasingly diverse community.

CHE Grantmaking

- **1)** CHE accepts unsolicited requests for proposals in an open, competitive grant program, allowing agencies to submit proposals for projects which they deem most important or critical to their core mission;

- **2)** CHE creates targeted funding areas and invites proposals from any agency with an interest and ability to address the targeted issue; and

- **3)** CHE develops major, strategic initiatives with partners and invites one or more agencies to apply for funding based upon the identified strategy.

The grant making program is open to any nonprofit organization or governmental agency interested in improving the health of Lincoln. More information about the CHE grants program is available at www.chelincoln.org.
## Grants/Funding Commitments FY 2010-2011

<table>
<thead>
<tr>
<th>Project Name</th>
<th>Grant Summary</th>
<th>Yr(s)</th>
<th>Amount</th>
<th>Agency</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>CURRENT YEAR PROJECTS</strong></td>
<td></td>
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<tr>
<td><strong>SPARK! FUND</strong></td>
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<tr>
<td>Latino Bike Tour/Smart Bicycling</td>
<td>Develop an exercise and community integration project among Lincoln’s Hispanic/Latino population and provide bicycle safety education to the whole community.</td>
<td>1</td>
<td>$17,750</td>
<td>El Centro de las Americas &amp; Lincoln/Lancaster County Health Department</td>
</tr>
<tr>
<td>Health, Nutrition, Homelessness and Children</td>
<td>Provide a summer camp for homeless children, ages 7-11, combining health and nutrition education with fun.</td>
<td>1</td>
<td>$9,648</td>
<td>Volunteer Partners</td>
</tr>
<tr>
<td>Eye Care for People Living in Poverty</td>
<td>Purchase specialized optometry equipment and eyeglasses for use in free clinics.</td>
<td>1</td>
<td>$11,700</td>
<td>Clinic with a Heart</td>
</tr>
<tr>
<td>Project Uplift!</td>
<td>Replace an existing lift and entrance at the facility to better serve clients with disabilities and provide food through the onsite pantry.</td>
<td>1</td>
<td>$11,867</td>
<td>Good Neighbor Community Center</td>
</tr>
<tr>
<td>Safe and Together Project</td>
<td>Sponsor David Mandel to present the Safe and Together Model to partners in Lincoln in the area of child protection and family violence.</td>
<td>1</td>
<td>$3,815</td>
<td>Family Violence Council</td>
</tr>
<tr>
<td>Understanding Intimate Partner Abuse Among Lincoln Seniors</td>
<td>Conduct a needs assessment to improve the community’s response to intimate partner abuse for those aged 55 or older.</td>
<td>1</td>
<td>$9,785</td>
<td>Family Violence Council</td>
</tr>
<tr>
<td>Teen Center</td>
<td>Provide exercise equipment and facility improvements to encourage physical activity.</td>
<td>1</td>
<td>$10,000</td>
<td>Boys and Girls Club of Lincoln-Lancaster County</td>
</tr>
<tr>
<td>Expanded Dental Services at People’s Health Center</td>
<td>Provide dental equipment so advanced services, such as root canals and oral pathology, can be provided to patients.</td>
<td>1</td>
<td>$10,000</td>
<td>People’s Health Center</td>
</tr>
<tr>
<td><strong>OPEN FUND</strong></td>
<td></td>
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<td></td>
</tr>
<tr>
<td>KEYA House Facility Improvement Project</td>
<td>Provide facility enhancements to the Keya House, a home where peers help peers with crisis prevention and diversion from psychiatric distress that may lead to hospitalization.</td>
<td>1</td>
<td>$13,000</td>
<td>Mental Health Association of Nebraska</td>
</tr>
<tr>
<td>Community Center Expansion</td>
<td>Assist in the construction of a two-story addition, allowing for the creation of new programs to serve children, youth and families in poverty.</td>
<td>3</td>
<td>$75,000</td>
<td>The Salvation Army</td>
</tr>
<tr>
<td>Renovation</td>
<td>Renovate 3,000 square feet of the Child Guidance Center, serving children with mental health issues.</td>
<td>1</td>
<td>$40,000</td>
<td>Child Guidance Center</td>
</tr>
</tbody>
</table>
### Grants/Funding Commitments FY 2010-2011 (continued)

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<td><strong>OPEN FUND (continued)</strong></td>
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<tr>
<td>The North Lincoln Community Fitness &amp; Nutrition Program</td>
<td>Continue a CHE-funded pilot project that provides weekly fitness and nutrition classes in North Lincoln at the Clyde Malone Community Center.</td>
<td>1</td>
<td>$25,000</td>
<td>Reach Out Christian Center</td>
</tr>
<tr>
<td>Gardening for the Community</td>
<td>Provide operational support for Community CROPS to expand gardens throughout Lincoln.</td>
<td>3</td>
<td>$44,640</td>
<td>Community CROPS</td>
</tr>
<tr>
<td>Improving the Health of Vulnerable Children</td>
<td>Continue lactation assistance to women at the Lincoln Medical Education Partnership, WIC Clinic.</td>
<td>3</td>
<td>$30,000</td>
<td>MilkWorks</td>
</tr>
<tr>
<td>Asthma Intervention</td>
<td>Purchase software to provide case management to at-risk populations with asthma, with a special focus on children.</td>
<td>1</td>
<td>$5,000</td>
<td>Saint Elizabeth Foundation</td>
</tr>
<tr>
<td>Taking the Game to the Community 2010</td>
<td>Enhance community tennis offerings among low-income children and youth.</td>
<td>3</td>
<td>$30,184</td>
<td>Friends of Woods Tennis, Inc.</td>
</tr>
<tr>
<td>ED Connections RN Case Manager</td>
<td>Support an additional RN Case Manager to serve and advocate for mentally ill and substance abusing patient populations who routinely use the emergency department.</td>
<td>2</td>
<td>$50,000</td>
<td>Lincoln ED Connections</td>
</tr>
</tbody>
</table>

**TARGETED FUND – MAYOR’S TASK FORCE ON THE HEALTHCARE SAFETY NET**

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<thead>
<tr>
<th>Project Name</th>
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<tbody>
<tr>
<td>Health Hub</td>
<td>Develop a “hub” of patient advocates to connect uninsured individuals to all forms of available assistance.</td>
<td>3</td>
<td>$520,209</td>
<td>Center for People in Need</td>
</tr>
<tr>
<td>Mental Health Peer Support Specialist</td>
<td>Provide for peer mental health outreach services at Matt Talbot Kitchen and Outreach.</td>
<td>3</td>
<td>$35,000</td>
<td>Matt Talbot Kitchen &amp; Outreach</td>
</tr>
<tr>
<td>People’s Health Center Growth and Expansion Project</td>
<td>Assist with expanding the capacity of People’s Health Center.</td>
<td>2</td>
<td>$600,000</td>
<td>People’s Health Center</td>
</tr>
</tbody>
</table>

**TARGETED FUND – HEALTHY LINCOLN**

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<tbody>
<tr>
<td>Partnership for a Healthy Lincoln</td>
<td>Develop a community-wide, collaborative project to: 1. Strengthen Lincoln’s healthcare safety net; 2. Bring community partners together to implement one or more highly visible, public/private initiatives; and 3. Develop strategies to impact health-related policy through advocacy and action.</td>
<td>3</td>
<td>$477,000</td>
<td>Partnership for a Healthy Lincoln</td>
</tr>
</tbody>
</table>
## Targeted Fund — Integration of Behavioral Health & Primary Care

<table>
<thead>
<tr>
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<td></td>
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<td></td>
</tr>
<tr>
<td>Integration of Behavioral Health and Primary Care at People’s Health Center</td>
<td>Provide integrated behavioral health services at the People’s Health Center in collaboration with Region V providers.</td>
<td>3</td>
<td>$400,000</td>
<td>People’s Health Center</td>
</tr>
<tr>
<td><strong>CONTINUING PROJECTS</strong></td>
<td></td>
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<td></td>
</tr>
<tr>
<td>Witness to Hope</td>
<td>Provide funding for kitchen construction and equipment at the new Matt Talbot Kitchen &amp; Outreach facility on North 27th Street.</td>
<td>2</td>
<td>$150,000</td>
<td>Matt Talbot Kitchen &amp; Outreach</td>
</tr>
<tr>
<td>Behavioral Health Integration</td>
<td>Develop and manage a project plan for the integration of behavioral health services in the primary care setting.</td>
<td>2</td>
<td>$54,905</td>
<td>Region V Systems</td>
</tr>
<tr>
<td>Change Begins at Home</td>
<td>Provide operational support to Fresh Start Home, a transitional housing program for adult homeless women.</td>
<td>3</td>
<td>$45,000</td>
<td>Fresh Start, Inc.</td>
</tr>
<tr>
<td>Center Health Link</td>
<td>Increase access to basic health-related supplies through facilitated partnerships with other agencies.</td>
<td>3</td>
<td>$15,000</td>
<td>Center for People in Need</td>
</tr>
<tr>
<td>Changing Attitudes and Making a Difference</td>
<td>Provide continuation funding for the provision of lactation services to clients at the People’s Health Center.</td>
<td>3</td>
<td>$18,000</td>
<td>MilkWorks</td>
</tr>
<tr>
<td>BackPack Program</td>
<td>Continue support of the BackPack Program for the purchase of fresh fruit and milk vouchers.</td>
<td>3</td>
<td>$30,000</td>
<td>Food Bank of Lincoln, Inc</td>
</tr>
<tr>
<td>Vision of Hope</td>
<td>Assist in the construction of three new transitional residential substance abuse treatment facilities.</td>
<td>3</td>
<td>$185,970</td>
<td>Houses of Hope</td>
</tr>
<tr>
<td>Community Compass</td>
<td>Collect data and create a profile of drug use and abuse trends among Lincoln’s high-risk populations.</td>
<td>3</td>
<td>$253,957</td>
<td>Cornhusker Place</td>
</tr>
<tr>
<td>Health 360/MAP</td>
<td>Provide funding for specialty health care and medications to the uninsured.</td>
<td>5</td>
<td>$94,113</td>
<td>Lancaster County Medical Society</td>
</tr>
<tr>
<td>Project A.L.L.</td>
<td>Increase the pool of ethnic/racial minority candidates to serve on nonprofit and governmental boards.</td>
<td>4</td>
<td>$9,000</td>
<td>Leadership Lincoln</td>
</tr>
</tbody>
</table>
Financials

Please contact the Community Health Endowment to receive a copy of the most recent audited financial statements.

If you wish to contribute to the health of Lincoln and make a gift to the Community Health Endowment, please contact Lori Vrtiska Seibel, President/CEO.

Community Health Endowment of Lincoln
P.O. Box 81309
Lincoln, NE 68501
402-436-5516

www.chelincoln.org